



Advertise and Promote Your Business on The Dripping Springs Chamber Web Site!

Online Advertising for Chamber Members Only / Updated 3.28.05
Ad specs are located on page two.

Web Site Advertising Rates

Banner Ad Placement	6 Mo	Year	Previous 2004 rates	
			6 Mo	Year
Home Page - Static Sponsor Positioned within content area / beneath the Calendar of Events Space Limited to (4) advertisers maximum at one time Dimensions: 2.77" x 1.74" (200 x 125 pixels) Can link to your existing web site	\$150.00	\$250.00	\$420.00	\$700.00
Home Page - Dynamic Sponsor Rotates with maximum 6 other advertisers Positioned at bottom of content Dimensions: 6.5" x 0.833" (468 x 60 pixels) Can link to your existing web site	\$75.00	\$150.00	\$300.00	\$500.00
Sub-Index Page: Static Sponsor Non-rotating (one advertiser), available on first come basis Subject to availability, per following Dynamic Sponsorship status Limited to six-month duration, per buy sample: http://www.drippingspringstx.org/visitor/index.asp Positioned at top of content Dimensions: 6.5" x 0.833" (468 x 60 pixels) Space Available on:	\$125.00	\$225.00	\$300.00	\$500.00
Visitor Information - index page	\$125.00	\$225.00	\$300.00	
Relocation Information - index page	\$125.00	\$225.00	\$300.00	
Business Directory - index page	\$125.00	\$225.00	\$300.00	
Economic Development - index page	\$125.00	\$225.00		
Health Care Services - index page	\$125.00	\$225.00		
Our Community - index page	\$125.00	\$225.00		
Calendar of Events - index page	\$125.00	\$225.00		
Chamber Information - index page	\$125.00	\$225.00		
Sub-Index Page: Dynamic Sponsor Rotates with maximum 4 other advertisers per page Subject to availability, per above Static Sponsorship status sample: http://www.drippingspringstx.org/visitor/index.asp Positioned at top of content Dimensions: 6.5" x 0.833" (468 x 60 pixels) Space Available on:	\$75.00	\$150.00	\$300.00	\$500.00
Visitor Information - index page	\$75.00	\$150.00	\$180.00	\$300.00
Relocation Information - index page	\$75.00	\$150.00	\$210.00	\$350.00
Business Directory - index page	\$75.00	\$150.00	\$240.00	\$400.00
Economic Development - index page	\$75.00	\$150.00		
Health Care Services - index page	\$75.00	\$150.00		
Our Community - index page	\$75.00	\$150.00		
Calendar of Events - index page	\$75.00	\$150.00		
Chamber Information - index page	\$75.00	\$150.00		
Sub-Index Secondary Pages: Dynamic Sponsor Rotates with maximum 4 other advertisers per secondary page: sample: http://www.drippingspringstx.org/chamber/benefits.asp Positioned at top of content Dimensions: 6.5" x 0.833" (468 x 60 pixels)		\$75.00	\$150.00	\$250.00
Business Directory: KEYWORD AD - Static Sponsor Single, non-rotational placement per keyword Position based on searchable Category or Sub-category phrases available Subject to availability, per below Dynamic Sponsorship status Positioned at top of content Dimensions: 6.5" x 0.833" (468 x 60 pixels)	\$100.00	\$150.00		
Business Directory: KEYWORD AD - Dynamic Sponsor Rotates with maximum 4 other advertisers per keyword Position based on searchable Category or Sub-category phrases available Subject to availability, per above Static Sponsorship status Positioned at top of content Dimensions: 6.5" x 0.833" (468 x 60 pixels)	\$75.00	\$125.00		

Dripping Springs Chamber Web Site 2005 Advertising rates, page 2

NEW: "Visit our Sponsors" Page

Banner Ad on "Visit our Sponsors" Page to your existing site	Year
Located on the New "Visit our Sponsors" page Dimensions: 2" x 1.75" (144 x 126 pixels) Links to your existing web site	\$100.00
Text link on "Visit our Sponsors" page to your existing site	Year
Located on the New "Visit our Sponsors" page Links to your existing web site	\$50.00

NEW: "Web Presence"* page within DSCofC web site **\$100.00**

(1) Static content page, promoting your products or services
No additional sub-navigation within this content page
Can include a link to your existing web site
Links from your banner or text link ad on the Chamber web site
***Requires a Banner Ad, Sponsor or Text link advertising purchase per above**

HTML-based with support .gif or .jpg images
486 X 702 pixels maximum dimension; maximum 15k html-file size, with maximum 100k images

NEW: Email Blasts to Chamber members **\$200.00**

(4) Blasts per year to Chamber members
in Text or HTML (image - based) formats

NOTE: Banner Advertising, Web Presence and HTML-based email campaign design fees are not included.

The Dripping Springs Chamber of Commerce will accept web-ready advertising based on required mechanical specifications. Contact David Sherby for more details: 512.264.2646

The Dripping Springs Chamber of Commerce reserves the right to reject advertising it feels would be objectionable to the general public.

AD Specifications

468 wide x 60 deep pixels Banner Ad

Maximum file size 15k; .gif or .jpg format; static, non-layered, non-animated;
Include link to web site, if available

200 wide x 125 deep pixels Home Page Banner Ad

Maximum file size 15k; .gif or .jpg format; static, non-layered, non-animated;
Include link to web site, if available

225 wide x 225 deep pixels Sponsor Page Banner Ad

Maximum file size 22k; .gif or .jpg format; static, non-layered, non-animated;
Include link to web site, if available

Existing Advertiser has right to first refusal for renewal of space/location

Web Presence ad page

HTML-based with support .gif or .jpg images
486 X 702 pixels maximum dimension; maximum 15k html-file size, with maximum 100k images