



# Advertise and Promote Your Business on The Dripping Springs Chamber Web Site!

Online Advertising for Chamber Members Only / Updated 2.15.05  
 Ad specs are located on page two.

## Web Site Advertising Rates

Banner Ad Placement	6 Mo	Year	Previous 2004 rates	
			6 Mo	Year
<b>Home Page - Static Sponsor</b> Positioned within content area / beneath the Calendar of Events Space Limited to (4) advertisers maximum at one time Dimensions: 2.77" x 1.74" (200 x 125 pixels) Can link to your existing web site	\$150.00	\$250.00	\$420.00	\$700.00
<b>Home Page - Dynamic Sponsor</b> Rotates with maximum 6 other advertisers Positioned at bottom of content Dimensions: 6.5" x 0.833" (468 x 60 pixels) Can link to your existing web site	\$75.00	\$150.00	\$300.00	\$500.00
<b>Main Category Index Pages: Static Sponsor</b> Non-rotating (one advertiser), available on first come basis Subject to availability, per following Dynamic Sponsorship status Limited to six-month duration, per buy sample: <a href="http://www.drippingspringstx.org/visitor/index.asp">http://www.drippingspringstx.org/visitor/index.asp</a> Positioned at top of content Dimensions: 6.5" x 0.833" (468 x 60 pixels)	\$125.00	\$225.00	\$300.00	\$500.00
Space Available on:				
Visitor Information - index page	\$125.00	\$225.00	\$300.00	
Relocation Information - index page	\$125.00	\$225.00	\$300.00	
Business Directory - index page	\$125.00	\$225.00	\$300.00	
Economic Development - index page	\$125.00	\$225.00		
Health Care Services - index page	\$125.00	\$225.00		
Our Community - index page	\$125.00	\$225.00		
Calendar of Events - index page	\$125.00	\$225.00		
Chamber Information - index page	\$125.00	\$225.00		
<b>Main Category Index Pages: Dynamic Sponsor</b> Rotates with maximum 4 other advertisers per page Subject to availability, per above Static Sponsorship status sample: <a href="http://www.drippingspringstx.org/visitor/index.asp">http://www.drippingspringstx.org/visitor/index.asp</a> Positioned at top of content Dimensions: 6.5" x 0.833" (468 x 60 pixels)	\$75.00	\$150.00	\$300.00	\$500.00
Space Available on:				
Visitor Information - index page	\$75.00	\$150.00	\$180.00	\$300.00
Relocation Information - index page	\$75.00	\$150.00	\$210.00	\$350.00
Business Directory - index page	\$75.00	\$150.00	\$240.00	\$400.00
Economic Development - index page	\$75.00	\$150.00		
Health Care Services - index page	\$75.00	\$150.00		
Our Community - index page	\$75.00	\$150.00		
Calendar of Events - index page	\$75.00	\$150.00		
Chamber Information - index page	\$75.00	\$150.00		
<b>Secondary Pages: Dynamic Sponsor</b> Rotates with maximum 4 other advertisers per secondary page: sample: <a href="http://www.drippingspringstx.org/chamber/benefits.asp">http://www.drippingspringstx.org/chamber/benefits.asp</a> Positioned at top of content Dimensions: 6.5" x 0.833" (468 x 60 pixels)		\$75.00	\$150.00	\$250.00
<b>Business Directory Pages: Static Sponsor</b> Non-rotating, two advertisers maximum per current categories, Available on first come basis; Positioned at top of Category Listing Limited to six-month duration, per buy Dimensions: 2" x 1.75" (144 x 126 pixels)	\$100.00			

**2.3.05: CURRENTLY NOT AVAILABLE - UNDER DEVELOPMENT**

# Dripping Springs Chamber Web Site 2005 Advertising rates, page 2

## NEW: "Visit our Sponsors" Page

**Banner Ad on "Visit our Sponsors" Page to your existing site** Year  
**\$100.00**  
Located on the New "Visit our Sponsors" page  
Dimensions: 2" x 1.75" (144 x 126 pixels)  
Links to your existing web site

**Text link on "Visit our Sponsors" page to your existing site** Year  
**\$50.00**  
Located on the New "Visit our Sponsors" page  
Links to your existing web site

## NEW: "Web Presence"\* page within DSCofC web site **\$100.00**

(1) Static content page, promoting your products or services  
No additional sub-navigation within this content page  
Can include a link to your existing web site  
Links from your banner or text link ad on the Chamber web site  
**\*Requires a Banner Ad, Sponsor or Text link advertising purchase per above**

HTML-based with support .gif or .jpg images  
486 X 702 pixels maximum dimension; maximum 15k html-file size, with maximum 100k images

## NEW: Email Blasts to Chamber members **\$200.00**

(4) Blasts per year to Chamber members  
in Text or HTML (image - based) formats

## **NOTE: Banner Advertising, Web Presence and HTML-based email campaign design fees are not included.**

The Dripping Springs Chamber of Commerce will accept web-ready advertising based on required mechanical specifications. Contact David Sherby for more details: 512.264.2646

The Dripping Springs Chamber of Commerce reserves the right to reject advertising it feels would be objectionable to the general public.

## AD Specifications

**468 wide x 60 deep pixels Banner Ad**  
Maximum file size 15k; .gif or .jpg format; static, non-layered, non-annimated;  
Include link to web site, if available

**200 wide x 125 deep pixels Home Page Banner Ad**  
Maximum file size 15k; .gif or .jpg format; static, non-layered, non-annimated;  
Include link to web site, if available

**225 wide x 225 deep pixels Sponsor Page Banner Ad**  
Maximum file size 22k; .gif or .jpg format; static, non-layered, non-annimated;  
Include link to web site, if available

**Existing Advertiser has right to first refusal for renewal of space/location**

**Web Presence ad page**  
HTML-based with support .gif or .jpg images  
486 X 702 pixels maximum dimension; maximum 15k html-file size, with maximum 100k images